

Zonta USA Caucus

Who we are, what we do and how we empower our districts

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Zonta International Advocacy Committee USA Caucus

What is it?

- Zonta clubs and districts in the U.S. united to support Zonta International's mission to empower women and girls through service and advocacy.
- Working under the direction of the International Advocacy Committee, the Zonta USA Caucus is a platform for advocacy actions within the U.S.



Who is in it?

- One representative from each of the Zonta Districts in the U.S.
- A total of 13 members.
- The members of the International Advocacy Committee, based in the U.S., are ex-officio members of the Zonta USA Caucus.



What do we do?

- Stay informed about federal and state legislation that impacts women.
- Select women's issues to work on, based on ZI's broad mission and specific goals.



How do we do it?

- Committee members work on staying informed about federal and state legislation related to each issue;
- Work to find potential partners working towards the same issue/goal; and
- Share the relevant information at the meetings for discussion and approval (by vote).



How do we do it?

- We have formed sub-committees to address the following issues:
 - Equal Rights Amendment (ERA)
 - Ending Child Marriage
 - Human Trafficking
 - Cities for CEDAW



So far, we have.....

- Joined the ERA Coalition ,attend their meetings, and collaborate on ERA efforts in Virginia and Arizona.
- Teamed up with Unchained At Last, for getting Child Marriage laws amended in the U.S.
- Work with Cities for CEDAW, to provide a toolkit and support for promoting the tenets of CEDAW



We will...

- Encourage Zonta members in the U.S. to get involved in local actions for advocacy.
- Educate Zonta members about state and federal laws.
- Continue to find partners for each of our causes, to strengthen our efforts.



We will...

- Be an advocate for our districts and forward your ideas or concerns to the caucus.
- Work with districts to implement advocacy actions at the state level including scripted day meeting suggestions.
- Send out Action Alert emails to members to take action on an urgent issue.



We will...

- Provide resources to clubs for conducting advocacy:
 - Zonta USA Caucus Advocacy Tool Kit on the ZI website.
 - Provides briefs on particular issues and guidance on conducting advocacy.



ZI Advocacy Tools



The screenshot shows the Zonta International website's "Advocacy Tools" page. The header includes "ZONTA HOME | FOUNDATION", a "Give Feedback" button, and a "LOGO" link. The main navigation menu has "HOME", "GOVERNANCE", "FORMS", "TOOLS" (highlighted), "NEWS", and "DIRECTORY". The page title is "ADVOCACY TOOLS".

ADVOCACY TOOLS

What is advocacy?

Advocacy is the expression of support for, or opposition to, a cause, argument or proposal. Advocacy actions may include influencing laws, legislation or attitudes.

What is Zonta advocacy?

Zonta advocacy is an action taken in "the public interest" or for "the greater good" with respect to empowering women and girls and their human rights.

The International Advocacy Committee encourages districts/regions, areas and clubs to use the below resources to increase advocacy actions at the district/region, area and club levels.

Zonta International, its districts and its clubs shall be nonpartisan and nonsectarian.



ZONTA USA CAUCUS ADVOCACY MATERIALS

Title	File Type	Updated
Action and Advocacy Efforts - CASA	PPT	July 2017
A presentation about the bipartisan Campus Accountability and Safety Act (CASA)		
How to Hold a Meeting With Your Representative	PPT	July 2017
A presentation on how to request, prepare for and hold a meeting with your state representative		
How to Hold Meetings with Elected Officials	PDF	June 2017
Tips on how to effectively hold meetings and follow up with elected officials		
Ratifying the Equal Rights Amendment & Removing the Deadline for the Ratification of the ERA	PPT	July 2017
A presentation on how to urge your state representative to ratify and remove the deadline of ratification for the Equal Rights Amendment (ERA)		
The Bipartisan Campus Accountability and Safety Act	PDF	June 2017
Brief on the proposed legislation of the Bipartisan Campus Accountability and Safety Act		
The Equal Rights Amendment	PDF	June 2017
Brief on the necessity of the Equal Rights Amendment		





Zonta Advocacy Briefing Webinar - Session 1	MP4	July 2017
A recording of the first session of the Advocacy Briefing Webinar held on July 13.		
Zonta Advocacy Briefing Webinar - Session 2	MP4	July 2017
A recording of the second session of the Advocacy Briefing Webinar held on July 13.		
Zonta International in the United States	PDF	June 2017
Details of members, clubs, Z clubs and Golden Z clubs in the United States		
Zonta USA Caucus	PDF	February 2019
Working under the direction of the International Advocacy Committee, the Zonta USA Caucus will be used as a platform for advocacy actions within the United States. Read more about the group's goals and process.		
Zonta USA Caucus for Dummies	PDF	January 2019
The USA Caucus is a place to align on key issues and provides a platform for coordinated advocacy actions within the United States. Find out more and see a list of Frequently Asked Questions.		
Zonta USA Caucus Representatives	PDF	January 2019

How you will talk about it...

- Talk about an issue from the heart
- Say it with a theme – “The ERA means Equal Pay for All”
- Say it with a personal story
- Tell the message from a renowned advocate
- Pictures are worth a thousand words

